

**BOARD OF COUNTY COMMISSIONERS  
AGENDA ITEM SUMMARY**

Meeting Date: FEBRUARY 15, 2006

Division: TDC

Bulk Item: Yes X No     

Department:                     

Staff Contact Person: Maxine Pacini

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**AGENDA ITEM WORDING:**

Approval of a Resolution to provide advance registration for Trade Show expenses to be paid from Tourist Development Council Funds in Fiscal Year 2006.

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**ITEM BACKGROUND:**

TDC approved same at their meeting of January 17, 2006

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**PREVIOUS RELEVANT BOCC ACTION:**

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**CONTRACT/AGREEMENT CHANGES:**

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**STAFF RECOMMENDATIONS:**

Approval

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**TOTAL COST:** \$114,850

**BUDGETED:** Yes X No     

**COST TO COUNTY:** \$114,850

**SOURCE OF FUNDS:** TDC

**REVENUE PRODUCING:** Yes X No      **AMOUNT PER MONTH**      **Year**     

**APPROVED BY:** County Atty X OMB/Purchasing X Risk Management X

**DIVISION DIRECTOR APPROVAL:**

  
(Lynda Stuart)

**DOCUMENTATION:** Included X Not Required     

**DISPOSITION:**                                     

**AGENDA ITEM #**

## RESOLUTION

### **A RESOLUTION TO PROVIDE ADDITIONAL ADVANCE REGISTRATION, BOOTH-RELATED EXPENSES AND TRAVEL-RELATED EXPENSES FOR TRADE SHOWS FOR THE FISCAL YEAR 2007 BE PAID FROM TOURIST DEVELOPMENT COUNCIL FUNDS IN FISCAL YEAR 2006.**

WHEREAS, the Tourist Development Council participates in various trade shows to promote tourism: and

WHEREAS, it is sometimes necessary to secure registration, booth-related expenses and advance travel expenses at these tourist related trade shows up to one year in advance, in order to secure a desirable space or discounted pricing, since some shows become filled quickly, or meet an early registration deadline; and

WHEREAS, it is necessary to pay the registration fees, booth-related expenses, and travel expenses during the current fiscal year for trade shows, which occur in the next fiscal year;

NOW, THEREFORE, BE IT RESOLVED by the Monroe County Board of County Commissioners as follows:

Section 1. The following costs of additional advance registrations, booth-related expenses and travel expenses for fiscal year 2007 are approved for payment in the fiscal year 2006 out of Tourist Development Council Sales and Dive Umbrella promotional funds.

Meetings Quest, Minneapolis, MN October 2006	\$ 2,150
Birmingham Dive Show, Birmingham, UK October 2006	\$10,000
DEMA, Orlando, FL November 2006	\$40,000
Florida Encounter, Naples, FL November 2006	\$ 4,000
World Travel Market, London UK November 2006	\$30,000
Adventures in Travel, New York, NY January 2007	\$ 4,800
The Los Angeles Travel Show w/ Adventures in Travel Expo, Los Angeles, CA	\$ 4,800
Vacation Outlet Expo, Boston, MA January 2007	\$ 2,000
Florida Huddle, City TBD, FL January, 2007	\$ 2,300

Adventures in Travel, Washington, DC \$ 4,800  
February 2007

Our World Underwater Dive Show, Chicago, IL \$ 5,000  
February 2007

Beneath the Sea Dive Show, NJ \$ 5,000  
March 2007

Total Request: \$ 114,850

PASSED AND ADOPTED by the Board of County Commissioners of Monroe County,  
Florida at a regular meeting of said Board held on the \_\_\_\_\_ day  
of \_\_\_\_\_, A.D. 2006


Mayor McCoy \_\_\_\_\_  
Mayor Pro Tem Nelson \_\_\_\_\_  
Commissioner Spehar \_\_\_\_\_  
Commissioner Neugent \_\_\_\_\_  
Commissioner Rice \_\_\_\_\_

(SEAL)  
ATTEST: DANNY L. KOLHAGE, Clerk

BOARD OF COUNTY COMMISSIONERS  
OF MONROE COUNTY, FLORIDA

BY: \_\_\_\_\_  
MAYOR/CHAIRMAN

\_\_\_\_\_  
CLERK

MONROE COUNTY ATTORNEY  
APPROVED AS TO FORM:  
  
SUZANNE A. HUTTON  
ASSISTANT COUNTY ATTORNEY  
Date 1/04/06